
PRIVATE LABEL

Our product
your label
EXCLUSIVE!

your



brand

Let's get to know each other

Łysoń Apiary is a family company **based on long tradition in beekeeping.** As a result of our experience, as well as passion and desire to promote natural products, **we create high quality goods.**

Our offer includes wax candles, honey, cosmetics and sweets. All products signed with **LYSON** logo are manufactured according to **traditional recipes, without any artificial preservatives.**



We are inspired by nature and above all, by our customers who increasingly value a healthy lifestyle and want to enjoy all-natural products.



See what we can offer

- ✓ We provide **complex and professional services** to our clients.
- ✓ We offer **professional and experienced staff** and appropriate organisational facilities.
- ✓ Our offer includes **a wide range of products** such as honey, sweets, cosmetics and wax candles.
- ✓ All our products are made from the **highest quality materials**, according to traditional recipes and without artificial preservatives.
- ✓ We **analyze current trends** in detail, thus adjusting our product line to market requirements.
- ✓ We ensure **on-time deliveries**.
- ✓ We focus on building **long-term, partnership** business relations.
- ✓ We provide **flexibility, reliability and efficient service**.
- ✓ We also offer our customers promotional **support**.

Your brand /Private Labels



With our experience and production capacity, we offer private label creation. This offer is **dedicated to companies** that plan to launch a new product/series of products with a competitive offer.

Our experience **guarantees support** and assistance at each stage of the project from the analysis of the **idea** to the final product. We offer our partners a comprehensive implementation of the product according to their expectations in terms of composition, organoleptics, format, type of packaging and price segment. We select raw materials, develop the composition, help with **packaging design**, manufacture the product and pack it.

We are able to produce both long and short production series. Each of our products undergoes **quality control** at each stage of production.

Thanks to our fully committed and professional team, we produce a product perfectly suited to the Client's needs, with current nutritional and cosmetic **trends**.

Our product your label, exclusive!

Advantages of private labels...

Ability to run your own marketing strategy

- ✓ you decide on the pricing strategy - you set the selling price
- ✓ private label products have a higher margin, so you can increase the profitability of a given category

Less competition - you are the only distributor of your private label products.

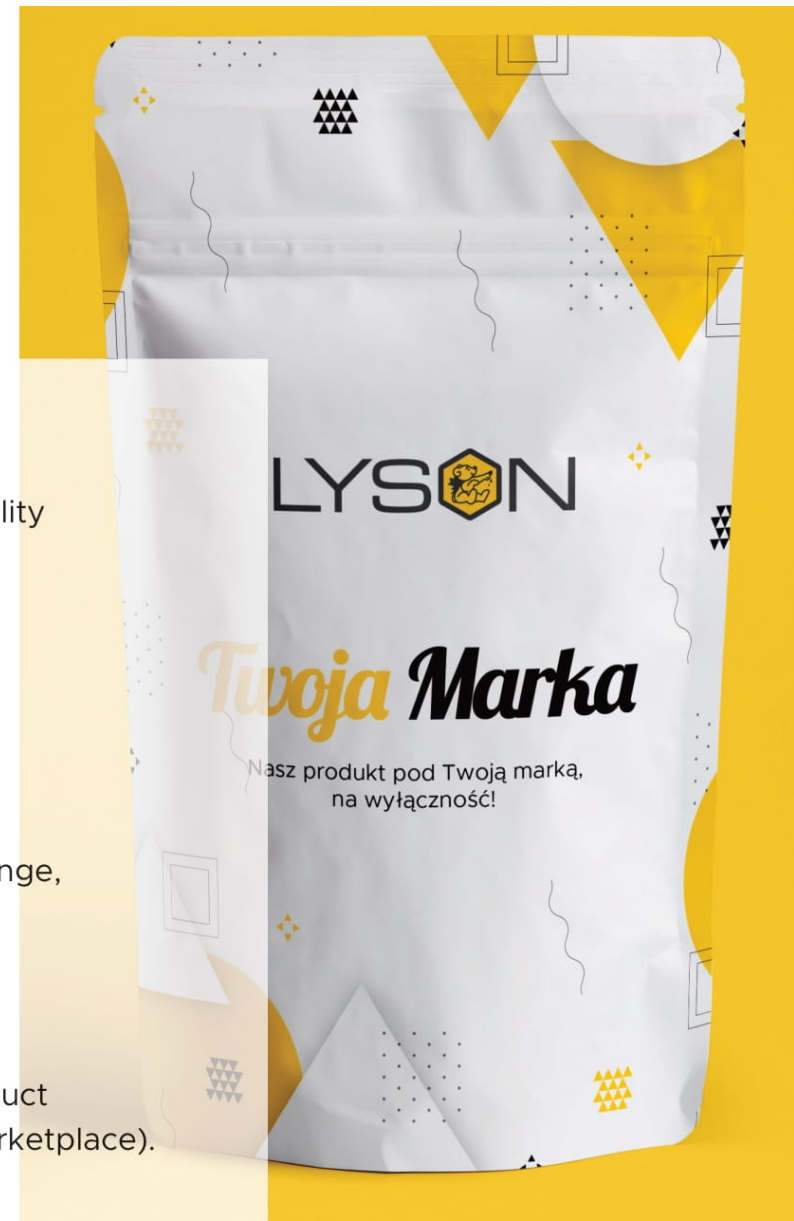
Lower product prices - private label products can be cheaper due to optimized production costs.

Affecting image through brand segmentation - cheapest products, mid-price range, premium products

Ability to build your own product portfolio to meet consumer expectations.

Omnichannel sales capability - no restrictions related to product sales. The product can be sold in the chain's stationary store, online store or on sales platforms (marketplace).

Ability to resell the brand - the brand also represents value and is an asset that can be sold at any time to be invested in further development, licensed or distributed by other vendors.





Quality and packaging

We create products according to specifications provided by the Customer. We pay special attention to **safety and quality** of our products. Our production plants are certified to ensure the highest level of control at each stage of production.

- ✓ we implement projects from entrusted recipes,
 - ✓ we develop new **innovative recipes** on request,
 - ✓ we ensure compliance with regulations applicable in Poland and in the European Union,
 - ✓ our products are subject to regular inspections which include raw materials, packaging, semi-finished products and the final product. We **guarantee safety and quality of our products** with accordance to the information given on the product label and in the technical documentation,
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- ✓ we help to design suitable single and multiple packaging,
 - ✓ we print packaging based on the design provided by the customer,
 - ✓ upon the request of the customer, our **graphic designers will design the packaging** according to the latest trends,
 - ✓ we cooperate with reliable printing houses and packaging suppliers,
 - ✓ we print short series of packages / labels,
 - ✓ we have a wide selection of various types of packaging that are attractive and functional,

Depending on category and technological capabilities, **products can be packed in any form and size**. We have a wide range of packaging: paper, cardboard, glass, metal, plastic and ceramic in various sizes.

How we do business?

We provide our customers with experience in the development and implementation of the product for sale.

We treat each customer individually, developing products that meet their expectations. We are closely monitor changes in trends in the food and cosmetics market as well as searching for new technological solutions. We offer research and development (R&D) facilities.



Product idea - development of an exclusive product and/or brand concept



Technical documentation - before starting serial production we present samples and technical specification of the product for the Customer's approval.



Graphic design - we print packaging based on graphic designs provided by our Customers. On Customer's request we are able to create branding and graphic design.



Packaging - we advise on the choice of packaging,





Product categories

We develop private label products in the following categories:

SWEETS WITH HONEY

- ✓ Honey Bars - without added sugar
- ✓ Honey Bars - with honey and propolis
- ✓ Honey truffles
- ✓ Honey biscuits and gingerbread
- ✓ Chocolate with multiflower honey
- ✓ Chocolate with 70% of honey
- ✓ Nut creams with bee pollen
- ✓ Honey jams and mousses with honey
- ✓ Fruits and nuts in chocolate with bee pollen
- ✓ Fruits and nuts in chocolate with bee pollen
- ✓ Lemonades with honey
- ✓ Granola with honey

DIETARY SUPPLEMENTS

- ✓ Sore throat pills
- ✓ Pills for immune system
- ✓ Propolis - ointment 10%
- ✓ Propolis - drops 10%
- ✓ Royal jelly



NATURAL COSMETICS

- ✓ Hand creams with honey and propolis
- ✓ Foot creams with propolis
- ✓ Body lotions
- ✓ Body scrubs
- ✓ Bath salts with bee pollen
- ✓ Bath cosmetics
- ✓ Body butters with beeswax
- ✓ Body butters with honey and beeswax
- ✓ Facial care cosmetics
- ✓ Peeling soaps enriched with buckwheat honey
- ✓ Honey-polis soaps
- ✓ Rose soaps with multiflower honey

HONEY FROM THE APIARY

- ✓ Multifloral nectar honey
- ✓ Acacia nectar honey
- ✓ Honeydew honey
- ✓ Lime nectar honey
- ✓ Buckwheat nectar honey
- ✓ Rape nectar honey
- ✓ Honey in ceramics
- ✓ Pollen
- ✓ Bee bread and propolis
- ✓ Honeys with additives



We assist you in creating your product!

The process of developing an individual Product

Depending on the complexity and order size of the project the preparation time takes **from 4 to 8 months**. In case of individual recipe development this time may vary.

1

PRODUCT IDEA

You have an idea for a Product? We will help you realize its vision! We will advise you on the composition of the product, its purpose, packaging, etc.

2

PREPARATION OF THE OFFER

We send the customer an offer, in which we present possible options for the packaging (format, type, method of packaging...) and the quality of the product (variants, flavours, additives...) that we can present. At this stage we also provide advice on the best solutions for our clients.

3

PRODUCT TESTING

On the basis of common arrangements we will prepare Samples for tests, which will serve for verification and assessment of a Product. Samples are sent to the Customer's office or optionally to a laboratory indicated by the Customer, where the Customer intends to conduct organoleptic tests.

4

TECHNICAL DOCUMENTATION

Successful completion of the tests and customer acceptance allows for the next stage, which is preparing technical documentation of the product. We can complete it using the customer's forms in Polish or English.

5

GRAPHIC DESIGN OF THE PACKAGING

At this stage our graphic designers prepare a project of individual and collective packaging. If the Customer decides to prepare the graphic design on his own, we will provide him with all the necessary information about the Product and the packaging (texts, cut-out, sample, etc.). We will prepare the information in any form requested by the Customer.

6

PACKAGING PRINTING

After the technical specification of the Product is accepted by all parties, we order the preparation of packaging visuals. After the approval, we order the printing of packaging.

7

DEVELOPMENT OF PROTOTYPES / MOCKUPS

Before production of the whole order we recommend ordering prototypes or visualizations in 3D. This will allow the customer to see the final effect and make corrections if necessary.



Why should you work with us?

- ✓ **we are passionate** about our products and we know everything about them,
- ✓ we have an experienced and committed **team of specialists**,
- ✓ **we advise** at the stage of product idea,
- ✓ we guarantee a repeatable **quality of our products**,
- ✓ we fulfil our agreements and deliver the contracted quantities,
- ✓ we act efficiently and **respect our Customers' time**,
- ✓ **we have a proactive approach** to cooperation and try to be a support for the sales and quality departments of our Customers. Departments and quality departments of our Customers.



We are looking forward to cooperating with retail chains, food wholesalers, fruit and vegetable wholesalers, food cooperatives, B2B, online stores, pubs and restaurant chains, hotels, boxed diet manufacturers and other entities.

Would you like to work with us?

Please contact us :)



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Write to us!

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